Rzeszów is a modern, dynamically developing city of young and enterprising people. It is the economic, educational, cultural and sports centre of Podkarpackie Province.

The city has very good accessibility, thanks to the A4 motorway and S19 expressway. The very big advantage of the city is the Rzeszów-Jasionka International Airport which offers direct flights to London, Glasgow, Dublin, Manchester, Munich, and Warsaw.

Five universities educate about fifty thousand students in innovative fields such as nanotechnology, aviation and aerospace, medical engineering, airport management.

In the latest report by PwC Rzeszów has been called a city of economic success. The capital of Podkarpackie Province is home to numerous clusters, including aviation, information technology, plastics, and good quality of life. The most well-known companies operating in Rzeszów and the Rzeszów subregion include: Pratt & Whitney Rzeszów, Heli-One, MTU, Borg Warner, Asseco Poland, Marma Polskie Folie, Deloitte, PwC.

The city provides its residents with the opportunity to enjoy a rich cultural and sporting offer. The largest cyclic events in Rzeszów include: The Rise of Eastern Culture - European Stadium of Culture, International Polonia Folk Festival, Rzeszow Marathon, Tour de Pologne.